

**2017 LEADERSHIP SUMMIT | BIG IDEAS FOR CITIES**  
“LEADERSHIP FOR INCLUSION”  
The U.S. Grant Hotel, San Diego, CA  
October 2-5th

**Monday, October 2nd, 2017**

- 3:00 pm – 5:00 pm      **Registration** – U.S. Grant Hotel (Presidential Ballroom Foyer – 2<sup>nd</sup> level)
- 5:00 pm – 6:30 pm      **Big Ideas for Cities** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)
- Featuring: Mayor Faulconer – San Diego, CA | Mayor Tubbs – Stockton, CA | Mayor Salas – Chula Vista, CA | Mayor Rosenberg – Mountain View, CA | Mayor Keith – Menlo Park, CA
- 6:30 pm – 8:00 pm      **Opening Reception** – U.S. Grant Hotel (Palm Court – lobby level)

**A Special Thank You to the Event Sponsor:**



**Tuesday, October 3rd, 2017**

- 8:00 am – 5:00 pm      **Summit Registration** – U.S. Grant Hotel (Presidential Ballroom Foyer – 2<sup>nd</sup> level)
- 8:00 am                      **Breakfast** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)
- 9:00 am — 11:50 am      **Opening General Session** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)
- **Personal Leadership Development: Fostering Inclusion**

Inclusion requires action, built upon a framework of thoughtful consideration. Statements of inclusion, without action, will not resonate the same way statements with action will. During this session, attendees will learn methods on how to thoughtfully organize inclusion action, and expand communication and policy opportunities with a focus on people and their diverse backgrounds. From the beginning, attendees will learn best practices for a sustainable inclusion model, thereby laying the groundwork to foster an inclusive environment and conversation. During the session, key tools will be provided to attendees and these tools will help as attendees grow inclusion opportunities at home. Additionally, the session will outline a holistic way of thinking about inclusion through a leadership lens.

Leadership Summit Theme Weaver and Opening Session Trainer

- Patrick Ibarra: Co-Founder and Partner | The Mejorando Group. Patrick is an architect of innovation and entrepreneur of ideas who seeks to challenge the status quo thinking of “we’ve always done it that way” and replace it with a progressive approach to continuous improvement.

12:00 noon — 1:20 pm **Lunch** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)

- **With Special Speaker:** Catherine Mattice Zundel, MA, SPHR, SHRM-SCP: International Speaker, Author and Consultant | Civility Partners
- **A Special Thank You to Our Luncheon Sponsor:**



1:30 — 5:00 pm

**General Session** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)

- **From Past to Present: Building on Lessons of the Past to Create Engaged Communities**

Leading during unrest may force local elected officials to reckon with divisions they had not previously acknowledged or explored. When protests and public outcries are galvanized in response to perceived injustices or explicit hate-based rhetoric, do you know how to lead? Do you know how to respond to the crises that come from buried racial injustices? Do you understand historical context and the way powerful forces have fueled tensions in your community? On this first day, the National Civic League will help you apply lessons from The Kerner Commission Report, which followed community disturbances and riots in cities during the summer of 1967. The National League of Cities will then provide more context by sharing how government policies and practices at all levels have created deeply rooted divisions and powerful inequities in communities. Finally, the National Civic League will introduce the Civic Index, which helps communities examine and develop the components of a civic infrastructure that replace exclusion with inclusion and equitable distribution of power.

Trainers

- Leon T. Andrews, Jr.: Director | Race, Equity and Leadership (REAL) – National League of Cities (NLC)
- Carla Kimbrough: Program Director: Racial Equity | National Civic League (NCL)
- Doug Linkhart: President | National Civic League (NCL)
- Aliza Wasserman: Senior Associate | Race, Equity and Leadership (REAL) – National League of Cities (NLC)

6:00 pm — 9:00 pm

**Reception** – Osteria Panevino | 722 Fifth Avenue. San Diego, CA 92101

Wednesday, October 4<sup>th</sup>, 2017

8:00 am – 12:00 noon **Summit Registration** – U.S. Grant Hotel (Presidential Ballroom Foyer – 2<sup>nd</sup> level)

8:00 am **Breakfast** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)  
• **A Special Thank You to Our Breakfast Sponsor:**



9:00 am — 11:50 am **General Session** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)  
• **Moving Forward on Inclusion and Equity with Dialogue and Engagement**

Session attendees will have the opportunity to learn engagement strategies and to wrestle with actual examples of how issues of race, ethnicity, and inclusion have been handled by local governments. Attendees will learn how to shift the paradigm in public engagement from traditional, top-down decision making, based on picking winning and losing positions to powerful, prudent, productive, and proactive public engagement that focuses on shared interests to find win-win solutions. They also will learn about NCL's All-America Conversations approach to engaging community, learning from residents, and building trust one step at a time. NLC's Race Equity and Leadership (REAL) initiative will outline definitions of inclusion and equity that move communities forward towards shared goals. This session will provide an environment for attendees to learn from each other's practices, definitions and scalable ideas. Additionally, trainers will offer tips on how to engage local resources, thereby strengthening attendees' capacity to practice inclusion and equity.

Trainers

- Leon T. Andrews, Jr.: Director | Race, Equity and Leadership (REAL) – National League of Cities (NLC)
- Carla Kimbrough: Program Director: Racial Equity | National Civic League (NCL)
- Bernadette Onyenaka: Program Manager | Race, Equity and Leadership (REAL) – National League of Cities (NLC)
- Larry Schooler: Senior Fellow | National Civic League (NCL)
- Aliza Wasserman: Senior Associate | Race, Equity and Leadership (REAL) – National League of Cities (NLC)

12:00 noon — 1:20 pm **Lunch** – U.S. Grant Hotel (Presidential Ballroom – 2<sup>nd</sup> level)

- 1:30 pm — 5:30 pm      **Mobile Tour** – We will host a mobile tour highlighting local examples of inclusive communities. We will tour the City Heights neighborhood - El Cajon Boulevard business district and the COMM22 complex in the Logan Heights neighborhood. On the tour, we will have the opportunity to speak with cross-sector stakeholders that were critical to each site's development, and learn how they work to build opportunities to promote inclusion for their residents.
- Buses depart from the U.S. Grant Hotel at 1:30 pm

5:30 pm                      **Evening Out**

**Thursday, October 5th, 2017**

8:00 am — 9:30 am      **Networking Breakfast** – U.S. Grant Hotel (Bivouac Ballroom – Historic Lower Level)