

# Cities of Opportunity Theory of Change

Equipping city leaders to make transformative progress toward health, equity and wellbeing



## Our proven framework provides:

**Skill building workshops**

**Content and tools for planning and action**

**NLC's network of thought leaders and experts**

**Peer engagement with other cities**

**Immersive cohort-based learning**

**NLC's credibility, reputation and brand**

## So that city leaders...

### Develop key capacities

- Race & Equity Lens
- Strategic Data Capacity
- Authentic Community Engagement
- Comprehensive Policy Agenda
- Cross-Departmental Alignment
- Effective Multi-Sector Partnerships
- Increased & Diversified Funding

### Become effective health leaders

- Intentionally center equity in city actions
- Use data to identify priorities and monitor results
- Ensure residents' voices are centered in city health equity priorities
- Develop comprehensive health and wellbeing policies, plans and programs
- Align resources across city departments toward shared goals
- Engage external partners to support city priorities
- Maximize existing and new funding resources

**Shift thinking**

**Deepen understanding about the role of cities in promoting systemic change for the health and wellbeing of all residents.**

**Cities of Opportunity**

an initiative of National League of Cities.