



2024

Annual Report

A message from the CEO

Our centennial was a unique opportunity to connect with our members in their towns and capture their unique spirit.

This year, NLC celebrated 100 years, marking a historic milestone with our members that in many ways captured the unique spirit and pride of America's communities. Together, we made this moment special— for NLC—and the many leaders and staff in our member cities. All the while, we continued to deliver the services and programs that our members have come to rely on from us while growing our membership and our budget. The momentum of our celebration will carry us over the next year and the next century as we expand and grow NLC to reach more communities and share ideas and concepts that will strengthen local government leaders.



We're just getting started. NLC has an incredible future ahead.

Over the last century, this incredible organization has accomplished so many things to be proud of—from our major legislative accomplishments to our transformational research, to simply harnessing the immense power of convening local leaders from across the country. The great news is that we're just getting started. NLC has an incredible future ahead, and it is my great honor to lead this association supporting our nation's cities, towns and villages in partnership with every single one of you.

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It is my great honor to lead this association supporting our nation's cities, towns and villages in partnership with you.

A handwritten signature in black ink, appearing to read 'Clarence E. Anthony'.

Clarence E. Anthony
CEO & Executive Director
National League of Cities



A Century of Strengthening Cities

Celebrating 100 Years of NLC

In 1924, the National League of Cities was founded by 10 state municipal leagues, whose leaders met to convene one organization that could unify and elevate city voices at the federal level.

Our **Centennial Roadshow** kicked off in February at the site of NLC's founding, the University of Kansas in Lawrence, Kansas. After that, the NLC Roadshow visited more than 130 communities in every region of the country.

Our roadshow also included visits to 15 state municipal leagues, which carry special significance as the state leagues that initially founded NLC 100 years ago. During those visits, NLC leadership and staff attended state league conferences and had the chance to tour state municipal league offices and meet with local staff. Some visits coincided with a few of the league's special anniversaries – such as in Arkansas, where we joined the celebration of the Arkansas Municipal League's 90th anniversary, and Michigan, where we rang in 125 years of the Michigan Municipal League.

As part of our centennial activities, we declared May the inaugural **National Cities, Towns and Villages Month**. All month long, our members shared stories from their communities and discussed the evolving roles and responsibilities of local governments. In celebration, more than 200 municipalities throughout the U.S. officially declared May “National Cities, Towns and Villages Month.”

The history of NLC is also full of legislative victories and an evolving organization that continues to advocate for America's 19,000 cities, towns and villages. To capture NLC's history and the impact that cities, towns and villages have had on our nation, we produced a **history book** that tells our story decade by decade through to the present day.

The yearlong anniversary celebration culminated at the **2024 City Summit** in Tampa, Florida, where more than 4,000 local leaders from across the country gathered.



Member Growth

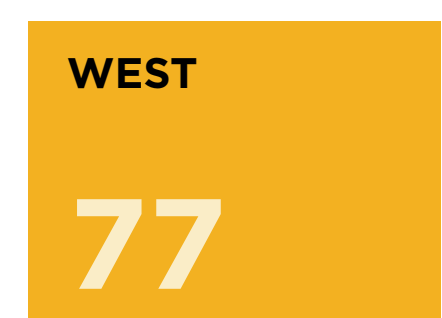
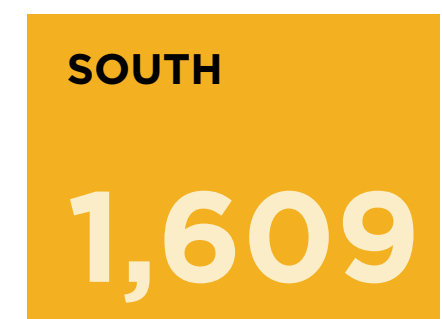
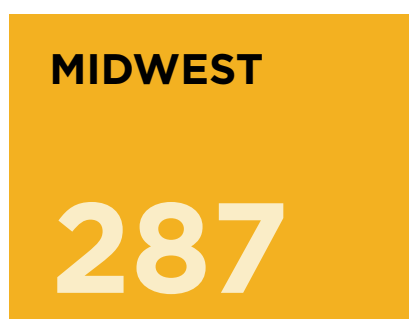


NLC membership has continued to grow, totaling 2,761 members. The majority of our members continue to be based in the South, followed closely by the West region, though we continue to grow in the Midwest and Northeast regions as well. Since last year, we added 101 new member cities, surpassing our goal of recruiting 100 cities in celebration of our 100th anniversary.

NLC continues to prioritize recruitment and engagement within each of our constituency groups. The National Black Caucus of Local Elected Officials (NBC-LEO) is currently our largest constituency group with 584 members, followed by Women In Municipal Government (WIMG) with 554 members, the Hispanic Elected Local Officials (HELO) group with 164 members, LGBTQ+ Local Officials with 99 members, and Asian Pacific American Municipal Officials (APAMO) with 64 members. NLC's Local Indigenous Leaders (LIL) group, our newest constituency group, has doubled in size since last year. Four of the six groups hosted very successful summer meetings this year, bringing local leaders from across the country to network, exchange ideas, discuss challenges and share solutions.



In addition to our constituency group meetings, in September, we welcomed 18 Council Presidents from the nation's largest cities to Washington, DC, for several days of discussion on the unique issues their communities face. Topics discussed included affordable housing, improving transportation and mobility in a post-pandemic world, and public safety.



As of 9/30/24
(FY24 end totals)

Expanding Our Partnerships

New Enterprise Partners:

CivStart

New Capstone Partners:

Cisco

Chick Fil A

GoFundMe

Orange Barrel Media

UL Standards & Engagement

UKG

New Executive Partners:

Baker Tilly

Carahsoft/LinkedIn

GoRail

National Association of Home Builders

Quickbase

Skydio

SL Environmental Law

Centennial Collection Sponsors:

Enterprise Mobility

Google

Wells Fargo

WM

Much like our membership, NLC's strategic partnerships continue to grow. Over the last year, we welcomed 14 new partners at the Executive, Capstone and Enterprise levels. The latest additions have brought our total number of strategic partners to 72, contributing to a total partner revenue of \$3,509,135 for the year.

Our 72 strategic partnerships include eight Enterprise-level partners, 21 Capstone-level partners, and 43 Executive-level partners.

Sponsorships continue to have a big impact on NLC's finances. This year, our total revenue from sponsorships grew to \$2,350,000, which includes \$775,000 specifically for this year's City Summit and \$1,575,000 dedicated to our 100th anniversary activities.



Our 72 strategic partnerships include:

8

Enterprise partners

21

Capstone partners

43

Executive partners

Helping Local Governments Navigate Challenging Issues

Building Local Workforce with the Good Jobs Great Cities Academy

NLC worked with the U.S. Department of Labor to co-host the Good Jobs, Great Cities (GJGC) Academy Capstone Convening in August in Washington, D.C. The GJGC Academy Capstone Convening brought together teams from all 16 participating GJGC cities, towns and villages to celebrate and uplift their accomplishments from the last year. At the capstone convening, local leaders exchanged best practices and lessons learned about partnering with key local industry partners, developing plans to create more green jobs, growing opportunities for women in trade industries, developing workforce solutions for the care economy, and better connecting and preparing local workforces for careers in growing manufacturing fields.

Supporting Communities with Free Grant-Writing Training Through the Local Infrastructure Hub

Since the Local Infrastructure Hub launched in 2022, more than 1,000 cities, towns and villages from all 50 states have participated in NLC's free grant-writing training program for small communities. As a result, more than 90 participating local governments have secured more than \$315 million in federal grant funding from the Bipartisan Infrastructure Law and the Inflation Reduction Act. The next phase of free grant-writing trainings continued in January 2025, with programs focused on grant implementation, developing clean energy projects, clean water projects, safe streets and roads, and rail infrastructure and safety improvements.



Partnering to Increase Local Housing Supply

NLC's work on the Housing Supply Accelerator continues to help local governments develop housing supply strategies that will address the specific needs of their communities. In September, NLC published nine case studies that demonstrate municipal best practices on housing supply, and in November, NLC released a new report entitled *Ending Homelessness: A Guide for Local Governments*, to provide an overview of the homelessness crisis, its causes and how local governments can work with partners to shape solutions.

Growing the Capacity of Local Communities

The Southern Cities Economiin initiative (SCEI), a partnership made possible with financial support from the W. K. Kellogg Foundation and the Annie E. Casey Foundation, convened a site visit in Jackson, Mississippi, this past July. During the visit, Mayor Lumumba and his leadership team welcomed staff from the W. K. Kellogg Foundation, the Federal Reserve Bank of Atlanta, and NLC to explore methods of strengthening partnerships and supporting the City of Jackson. The visit also included staff from the City of Chattanooga, sharing best practices to enhance support for Minority and Women Business Enterprises. The site visit highlighted the critical role of collaborative relationships and peer learning in driving inclusive economic growth. NLC opened a second round for a new cohort of cities earlier in January.

Your Voice in Washington

Preparing for the Next Presidential Administration with NLC's Presidential Election Task Force

NLC launched the 2024 Presidential Election Task Force in the fall of 2023 with three goals for the year-long election cycle:

Ensure local government has a seat at the federal decision-making table.

Promote good governance and direct support to localities.

Celebrate civil discourse and strong engagement in the democratic process.



Throughout the last year, the Task Force created a toolkit for local leaders with sample outreach materials, an action guide of priorities as well as blogs and webinars to mobilize local officials around these three shared goals, regardless of who would ultimately win.

NLC officers connected with prospective administration officials by attending and networking at both the Republican National Convention in Milwaukee and the Democratic National Convention in Chicago. The Task Force also developed an advocacy toolkit for local officials to use when engaging with presidential

campaigns on the ground.

Ensuring Local Access to Federal Disaster Relief & Resilience Programs

NLC successfully pushed Congress to pass an emergency supplemental appropriations bill before the end of the year to provide the necessary funding for communities impacted by a series of devastating natural disasters in 2024. Particularly concerning was the potential for FEMA to run out of funds, which would have severely hampered both short-term and long-term recovery efforts for the many cities and towns still grappling with the aftermath of these catastrophic events.

In a meeting held in Washington, D.C., NLC's Second Vice President, Mayor Steve Patterson, along with a coalition of mayors and councilmembers, engaged in strategic discussions with Erik Hooks, FEMA's Deputy Administrator. Together, they explored innovative ways to strengthen the partnership between FEMA and NLC, aiming to bolster disaster risk mitigation and build resilient, safe communities nationwide. NLC highlighted the critical need for these initiatives and engaged with major national media outlets like *The Hill*, *Politico* and *Business Insider*.

Providing Legal Advocacy & Education

Along with our partners at the National Association of Counties and the International Municipal Lawyers Association, NLC founded the Local Government Legal Center two years ago to ensure a unified local government voice before the U.S. Supreme Court (SCOTUS) and lower federal courts in cases that are of consequence to municipal operations. This past term, NLC submitted amicus briefs on significant SCOTUS rulings and their implications for local governments. We also provided our members with explainers on each of these rulings, because we know that understanding federal court decisions is essential for local officials to navigate the changing legal landscape and effectively serve their communities.



Telling Your Story

This year, NLC piloted a new monthly “3 Things to Know” video series highlighting the top three NLC updates from the past month local leaders should be aware of.

Our podcast, **CitiesSpeak with Clarence Anthony**, continues to deliver in-depth conversations with compelling guests on issues important to city governments.

- ➔ Taking Risks to Build Better Cities with Rancho Cordova, CA Mayor David Sander
- ➔ Reimagining City Infrastructure with Dearborn, MI Mayor Abdullah Hammoud
- ➔ Combatting Hate & Extremism in our Communities with Bill Braniff from the U.S. Department of Homeland Security
- ➔ Bipartisan Leadership in Congress with U.S. Representatives Don Bacon and Salud Carbajal
- ➔ The History and Future of the National League of Cities with Secretary Henry Cisneros
- ➔ Creating Communities Resilient to Natural Disaster with Mayor Nic Hunter of Lake Charles, LA
- ➔ Designing Partnerships to Create the Housing Supply Accelerator Playbook
- ➔ Breaking Down the U.S. Supreme Court Term
- ➔ Economic Success in American Cities with Phoenix, AZ Mayor Kate Gallego and Wells Fargo’s Roby Schapira
- ➔ The Value of NLC for Local Leaders with Fairfax, VA, City Council Member Jon Stehle and Central Point, OR, City Council Member Tanea Browning
- ➔ Integrating AI with City Services with Atlanta, GA Mayor Andre Dickens and Google’s Jon Berroya
- ➔ Electrifying Municipal Fleets with Enterprise Mobility & South Pasadena, CA Councilmember Michael Cacciotti

NLC’s voice and perspective on key issues facing local leaders today continue to resonate, with a 58 percent increase of visits to the NLC CitiesSpeak blog over the previous year. Our top-performing posts positioned NLC as a thought leader on topics such as broadband, federal budget implications for local leaders, affordable housing, court decisions impacting local leaders, and many more.



NLC's brand continues to grow, with **1.4M visits** to our web properties, up 25% compared to the previous year.

NLC'S REACH BY THE NUMBERS

Media Mentions

6,800

Media Impressions

39B

↑ UP 41% YOY

Video Views

138K

+41% YOY

Emails

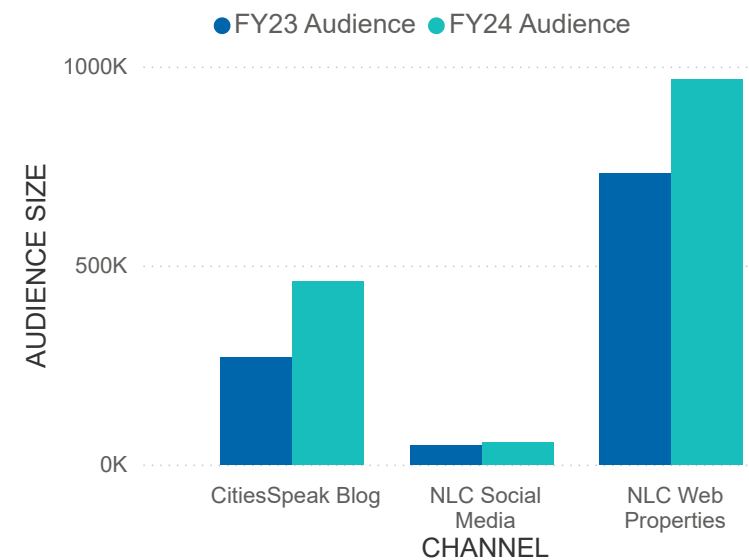
OPEN RATE

22%

CLICK RATE

64%

+8% YOY

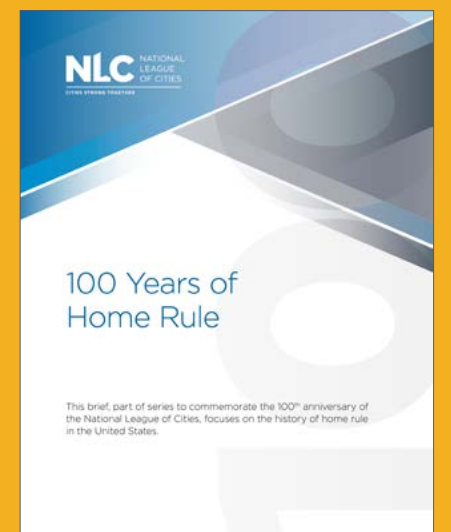
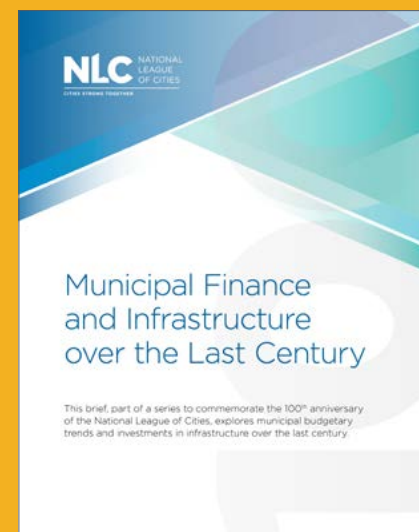
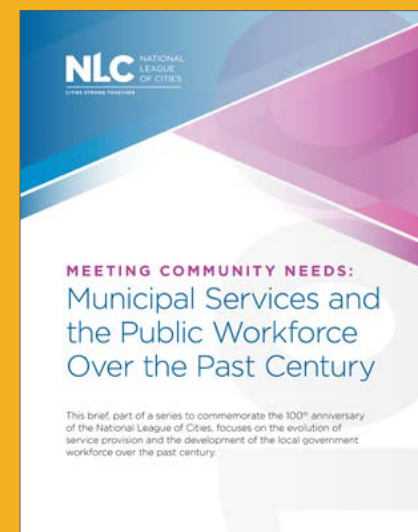
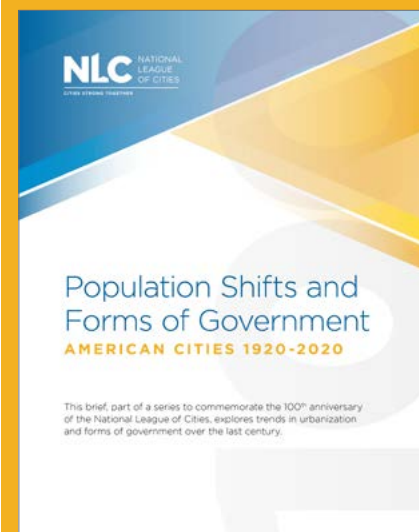
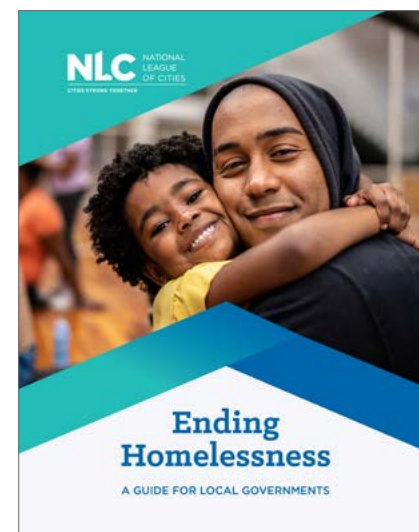
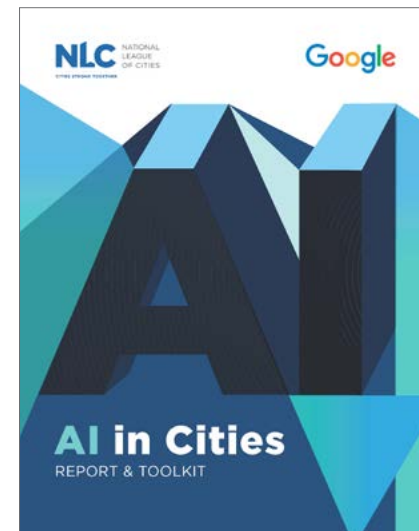
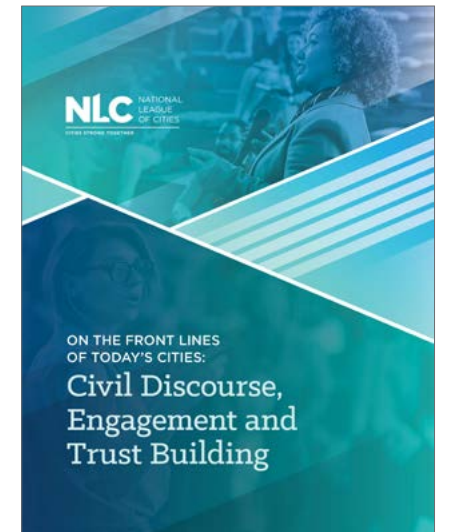
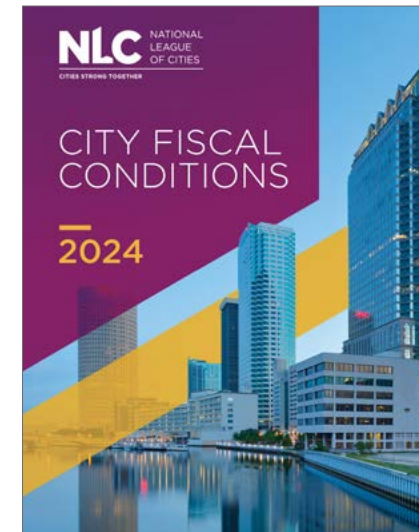
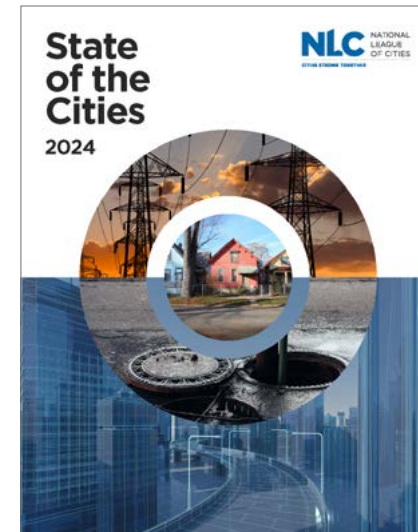
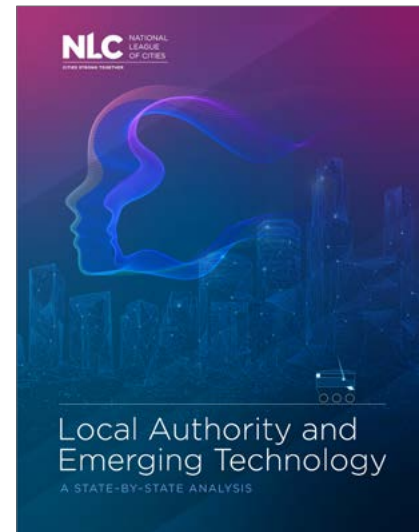


*YOY: Year Over Year comparison of fiscal year 2024 (October 1, 2023 - September 30, 2024) to fiscal year 2023 (October 1, 2022 - September 30, 2023).



Tools and Resources

As we move into the next century of NLC, one of our goals is to become a go-to resource for local leaders in finding solutions to their most pressing issues. Our research and technical assistance spans nearly every area relevant to municipal government. Below are a select few resources our team has produced over the last several months that have been especially relevant.



Tools and Resources

NLC NATIONAL LEAGUE OF CITIES
CITIES STRIVE TOGETHER

A PRIMER FOR MUNICIPAL LEADERS
Workforce Development 101

This primer is designed to highlight how municipal leaders can—and already do—advance local workforce development strategies that connect residents to family-sustaining jobs and improve economic competitiveness by meeting the needs of their local employers.

This resource is designed to help you understand:

- The key players in a local workforce development ecosystem, including the local infrastructure that administers federal workforce development funds, and the governance role local elected officials play in making policy and funding decisions;
- How cities advance workforce development by serving as planners, policy makers and program implementers;
- How to leverage and maximize the use of state and federal funds that support workforce development; and,
- Useful definitions and key resources for further reading.

NLC NATIONAL LEAGUE OF CITIES
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YOUTH AND YOUNG ADULT SAFETY AND HEALTH: Roles, Considerations, and Recommendations for Getting Started

Municipalities of all sizes are undertaking efforts to prevent, respond to, and mitigate the impact of community violence—especially as it affects youth and young adults. The diversity of policies, program models, and partnerships has led to evidence-based, promising practices for violence prevention across government and community sectors. This brief serves as an introduction to these best practices for community violence prevention and intervention within local governments, with special attention to the importance of collaboration with health departments, community-based organizations, and an uplifting and centering community partners, youth and young adults, and those with lived and living experience. This brief also presents considerations for municipalities new to this work and an overview of structural elements that have demonstrated success.

* Youth and young adults defined by the CDC as people aged 10-24. <https://www.cdc.gov/youthandyoungadults/index.html>
** Lived and living experience: Personal or ongoing relationship to someone with firsthand challenges with violence and adversity. <https://www.cdc.gov/youthandyoungadults/index.html>

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RACE, EQUITY, AND PUBLIC FINANCE: Lessons Learned from City Leaders

BY LOURDES GERMAN, SARANTHA REDROSA, AND JENN STENFELD

In 2023, the Public Finance Initiative (PFI) and the National League of Cities (NLC) hosted a series of moderated discussions, cohosted by two leading members of the NLC Race Equity and Leadership Council (RELC): Councilwoman Andrea Benfield of Waco, Texas, Mayor Steve Patterson of Athens, Ohio and Lourdes German, Executive Director of the Public Finance Initiative. Together, the organizations hosted conversations among over 90 city leaders where they could share their viewpoints and discuss how they are integrating a race equity lens for infrastructure and municipal bond funded projects. Our goal was to provide an open forum for city leaders to engage in a candid dialogue about the challenges and opportunities of decision-making in this area, and how to leverage those insights to continue to shape a framework and a multi-partner program on Municipal Bonds and Race/Equity. <https://www.nlc.org/race-equity>

* Lourdes German is the Executive Director of the Public Finance Initiative, and Jenn Stenfeld is Director and Sarahantha Redrosa is Program Manager with the National League of Cities.

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EVALUATING PFAS TREATMENT TECHNOLOGIES: A Technical Framework to Meet the 2024 EPA Drinking Water Regulation

On April 19, 2024, the U.S. Environmental Protection Agency (EPA) issued a National Primary Drinking Water Regulation for specific per- and polyfluoroalkyl substances, a group of “forever chemicals” commonly known as PFAS. This regulation requires a year of PFAS testing to be completed by municipalities by 2027, and may significantly impact water treatment in local communities, depending on how much PFAS is in a municipality’s water source. Water systems with PFAS above specified levels must reduce them to the required level by 2029. This brief explores the history of PFAS and the specifics of the new regulation in addition to providing a framework for choosing a treatment technology, with a focus on the three most common treatments: granular activated carbon, ion-exchange and high-pressure membrane solutions.

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Innovation During Crisis
LEVERAGING INNOVATION FOR COMPLEX EMERGENCY RESPONSE, PREPAREDNESS, AND PREVENTION

The imperative for local governments to outlive new, bold, and innovative solutions has never been more pronounced. Complex emergencies, such as responding with climate-exacerbated incidents like hurricanes or health pandemics like the pandemic, have tested the bandwidth of municipal capabilities and highlighted the crucial role of local governments in addressing multifaceted challenges. These events underscore the need for cities to be prepared for a wide range of unpredictable scenarios.

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Paid Leave and Local Authority

Since 2019, the National League of Cities (NLC) has partnered with the Center for Public Health Law Research (CPHLR) at Temple University Beasley School of Law to track and understand state-level preemptions of local authority. This brief provides an overview of trends in paid leave preemption tracked in the CPHLR database from 2019 to 2022. The analysis highlights types of paid leave preemption states impose on local governments and provides examples of local governments implementing paid leave policies within the context of state laws.

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OPPORTUNITY & IMPACT: Investing in City and Community Partnerships Toward Safety

This report highlights the accomplishments and outcomes achieved through the Municipalities Remaining Community Safety (MRECS) initiative funded by the Wells Fargo Foundation to support five cities in creating a vision for safety that is comprehensive and innovative. It also builds upon the National League of Cities’ *Lessons Learned Through Collaborative Communities Safety* initiative brief released in 2023.

NATIONAL LEAGUE OF CITIES | 3

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DEVELOPING A Racial History Timeline Toolkit

This toolkit is a resource to assist cities, towns and villages in developing a racial history timeline to bring awareness to key historical events in the community’s racial narrative and to demonstrate that impact on the community’s current well-being.

Whether developed at the start of a city’s racial equity journey, or after efforts are well underway, this toolkit serves as a flexible guide to better telling and understanding the community’s story of race.

START THE JOURNEY → **YOUR RACIAL NARRATIVE** → **EVENTS** → **LAWS** → **POLICES** → **SYSTEMS** → **IMPACT ON COMMUNITY**

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Lessons from the Cities of Opportunity Mayor's Institute on Community Revitalization

CITIES LEVERAGING INFRASTRUCTURE AND BUILT ENVIRONMENT TO FOSTER BELONGING, BUILD HEALTHIER COMMUNITIES, AND ADVANCE EQUITABLE WELLBEING.

In 2021 an unprecedented wave of federal funding created a once in a generation opportunity for local leaders: direct federal dollars were made available to cities, empowering them to use this influx of resources to revitalize neighborhoods, boost public health, and champion equity to reshape their communities.

NLC supported cities to turn this potential into action through its Cities of Opportunity initiative, founded on the principle that where we live, work and play can influence how well we live and how long we live – and that our physical surroundings impact our physical, mental and social health. The Mayors’ Institute on Advancing Community Revitalization to Improve Health & Equity was designed to help cities revamp infrastructure, land use, zoning, and built environment policies to foster equity and advance health outcomes for all residents.

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The Local Authority Landscape
TRENDS IN SELECT ISSUES FROM 2019-2022

Since 2019, the National League of Cities (NLC) has partnered with the Center for Public Health Law Research (CPHLR) at Temple University Beasley School of Law to track and understand state-level preemptions of local authority. This brief provides an overview of the major trends in the topics tracked in the CPHLR database from 2019 to 2022. The analysis highlights key changes in the number of policy areas that states preempt among those tracked and the change in particular states that preempted over this period.

NLC NATIONAL LEAGUE OF CITIES
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2023-24 CIE Commitment Summary by City

The City Inclusive Entrepreneurship (CIE) program “commitments” provide city leaders with a range of proven, place-appropriate strategies to drive racially and geographically inclusive economic development. Highly engaged participants have the option to apply for \$15,000 in catalytic funding, to advance these commitments. While by no means exhaustive, this summary is an attempt to capture the key achievement of each CIE participant and their partners across each commitment listed below.

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5 Steps Toward Successfully Filing for the IRA Elective Pay Provision for Local Clean Energy Projects

The elective pay provision under the Inflation Reduction Act (IRA) encourages cities, towns and villages—as well as other public entities—to invest in clean and renewable energy projects in their communities. But unlike grants, which have been the tried-and-true funding mechanism in the federal-local partnership, this is instead an “elective payment” program.

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CAPSTONE CHALLENGE SERIES 2023
Public-Private Partnerships Powering Cities

NLC NATIONAL LEAGUE OF CITIES
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ADVANCING ECONOMIC RESILIENCE AND EQUITY: PROGRESS, SUCCESSSES, AND LESSONS FROM THE SOUTHERN CITIES ECONOMIC INCLUSION (SCEI) INITIATIVE

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ADVANCING HOPE AT THE LOCAL LEVEL: Children's Savings Accounts

The evolving nature of the global economy emphasizes the need for city leaders to prepare the younger generation for the challenges and opportunities ahead. An educated workforce greatly enhances a city’s economic competitiveness. It is also crucial to narrowing wealth gaps to provide individuals with the knowledge and skills necessary to access higher-paying job opportunities. There is a growing urgency amongst city leaders to cultivate skills and interest in education after high school in young individuals, starting as early as possible. Despite this need, the cost of higher education continues to climb. In the 2020-21 school year, the average net price of attendance for undergraduate students at a 4-year public institution was \$14,700.*

* An educated workforce greatly enhances a city’s economic competitiveness.

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EXPLORING CITY EXPERIENCES FROM NLC’S 2022-23 Healthy Housing Community of Practice

Overview

The NLC Healthy Housing Community of Practice fosters a collaborative cohort comprised of municipal leaders in pursuit of achieving equitable healthy housing initiatives. Over the course of a year, five cities from across the nation met to exchange insights about the challenges and successes they experienced when developing unique healthy housing programs. No two municipalities are alike in terms of the healthy housing issues each faces or how far along cities are in planning or implementing healthy housing policies. The Community of Practice serves as a guiding force, helping municipalities recognize the existing barriers to healthy housing and formulate robust action plans through a custom Results Based Accountability model developed by the Health and Wellbeing team at the Center for Leadership, Education, Advancement, and Development (LEAD). This brief highlights the real progress city teams are making to advance equitable housing programs while also capturing the common themes that emerged from their collective experiences.

Strategic & Foundation Partners

Enterprise Partners

Build America Mutual
CivStart
CGI Digital
CVS Caremark
HomeServe US
Lexipol
Mission Square Retirement
Public Finance Authority

Capstone Partners

AARP
Airbnb
Amazon
AT&T
Chick-Fil- A
Cisco
City Health Dashboard
Enterprise Mobility
Esri
GoFundMe
Google
JustServe
Orange Barrel Media
Pallet
PayPal

SEED

Supernal

Tyler Technologies

UKG

VC3

Wells Fargo

Executive Partners

Aetna

AIA

American Gas Association

AtkinsRealis

Axon

Baker Tilly

Barnes & Thornburg

Black & Veatch

BRINC Drones Inc.

Carahsoft/LinkedIn

Cigna

CityHealth

Clear Channel

Comcast

Edison Electric Institute

Everytown for Gun Safety

Flock Safety

FUSE Corps

GoRail

Grubhub

IBTS

Jacobs

mySidewalk

NASPO

National Association
of Home Builders

National Association
of Realtors

NCTA

NuHarbor

Peregrine

Quickbase

Rubicon

Siemens

SL Environmental Law

Stantec

T-Mobile

U-Haul

US Green Buildings Council

Veolia

Walgreens

Walmart

Waste Management

Skydio

Polco

Foundation Partners

Amazon

American Association of
School Administrators

American Institute for
Research (AIR)

Annie E. Casey Foundation

Anthony and Jeanne Pritzker
Family Foundation

Aspen Institute

Baller Foundation

Bezos Family Foundation

Bill & Melinda Gates
Foundation

Bloomberg Philanthropies

Children's Defense Fund

Department of Homeland
Security (DHS)

Department of Housing and
Urban Development (HUD)

Department of Labor (DOL)

Doris Duke Foundation

Economic Development
Administration (EDA)

Educational Credit
Management Corporation
(ECMC)

Emerson Collective

Ewing Marion Kauffman
Foundation

Ford Foundation

Foundation for Child
Development (FCD)

Fund for Philadelphia

George B. Storer Foundation

International City/County
Management Association
(ICMA)

International Economic
Development Council (IEDC)

J.P. Morgan Chase & Co

Freedom Together Foundation

Kresge Foundation

Lumina Foundation

Pritzker Children's Initiative

MacArthur Foundation

Maryland Philanthropy Network

Melville Charitable Trust

New York Afterschool Alliance

National Association of County
and City Health Officials
(NACCHO)

National Science
Foundation (NSF)

Pohland Family Foundation

Public Finance Initiative -
Third Sector New England

Robert Wood Johnson
Foundation

Rocket Community Fund

Sergey Brin Family Foundation

Siemens Foundation

State Exchange on Employment
and Disability (SEED)

The Charles Stewart Mott
Foundation

The Melville Family Foundation

The Nathan Cummings
Foundation

The Wallace Foundation

Tides Center

Vanguard Strong Start for Kids

Waverley Street Foundation

W.K. Kellogg Foundation

Wells Fargo

2024 Leadership



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City of Rancho Cordova, CA

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Mayor-President Sharon Weston Broome
City of Baton Rouge, LA

Second Vice President:

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City of Athens, OH

Immediate Past President:

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City of Tacoma, WA

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Councilmember, City of Atlanta, GA

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Councilmember, City of Waco, TX

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The Honorable Gyna Bivens

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Councilmember, Mesa AZ

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Florida League of Cities

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Montana League of Cities and Towns

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Mayor Pro Tem, City of College Park, MD

The Honorable James Mitchell

Charlotte City Council At-Large,
City of Charlotte, NC

The Honorable Josh Moenning

Mayor, City of Norfolk, NE

The Honorable Bianca Motley Broom

Mayor, City of College Park, GA

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Council President, City of Birmingham, AL

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Councilmember, City of Chandler, AZ

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Councilmember, City of Columbus, OH

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Commissioner, Coral Springs, FL

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Councilmember, Vancouver, WA

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Alderman, City of Chicago, IL

The Honorable Laura Weinberg

Mayor, City of Golden, CO

The Honorable Jeff Weisensel

Mayor, City of Rosemount, MN

The Honorable Vince Williams

Mayor, City of Union City

The Honorable Janice Zahn

Councilmember, City of Bellevue, WA


Overview

Financial Review 2024

FY24 revenue reached \$50.2M, with strong support from philanthropic funding (\$20.3M) and membership dues (\$8M), showcasing diverse funding sources.

A broad and well-balanced revenue base supports key initiatives, ensuring sustained impact. The mix of philanthropic funding, membership dues, and corporate sponsorships highlights NLC as a financially healthy organization.

 **Philanthropic Funding**
20m

 **Membership dues**
8m

 **Investment in LEAD**
18m

 **Investment in Center for Municipal Practice**
7m



NLC's investments in technical assistance, digital engagement and leadership development reflect a commitment to growth and innovation.

Strategic spending enhances modernization and program development supporting expanded reach and engagement. This investment strengthens connections with members, partners, and the public, reinforcing the organization's presence and influence.

Financial Activity

For the year ended September 30, 2024.

Consolidated Financial Statement

REVENUE	FY24
Contributions	20,273,643
Membership Dues	8,044,847
Service Fees	4,497,393
Corporate Partners/Sponsorships	5,463,032
Annual Conferences and Exhibits	3,064,271
Interest and Dividends	1,312,291
Realized and Unrealized Gain on Investments	3,393,731
Partnership Distribution Income	2,198,158
Other	1,962,351
Total	50,209,717

EXPENSES	FY24
Leadership, Education, Advancement and Development	18,726,554
Center for Municipal Practice	7,405,160
Business Events	3,575,393
Federal Advocacy	1,956,946
RISC Program	686,007
NLC Mutual Insurance Company	3,379,670
Member and Partner Engagement	4,010,671
Digital Engagement, Marketing and Communications	3,838,353
Management and General	7,316,779
Fundraising	308,648
Total	51,184,181



NLC NATIONAL
LEAGUE
OF CITIES

A CENTURY OF STRENGTHENING CITIES

